

What Auto Industries And Environmentalists Can Learn From Sustaining Spirits

Some of us are called by our spirit to be sustaining spiritual archetypes. The primary purpose of a sustaining spirit is to create partnerships with other human beings, our environment, our society and our world. Partnering is the mode of action for this spiritual archetype. First, let me describe a spiritual archetype. It is a concept. It is an idea expressing your spiritual voice. It identifies, describes and helps you to better understand who and what you truly are.

In January President Obama announced his new green revolution policy to cut greenhouse gas emissions from cars and light trucks in order to help reduce Americas dependence on foreign oil in addition to raising the national fuel-efficiency standards to 35.5 miles per gallon by the year 2016. More importantly the auto industry, environmentalists, union workers, and politicians on both sides of the isle seem to welcome the policy. Their reasons for support are all quite different however.

After serious disputes for many years over these issues with the government and the auto industry, environmentalists praised the new emissions control and fuel economy standards. On the opposing side, the auto makers feel they now have a single national efficiency standard to follow and a reasonable timeline to meet production schedules. But how can these two distinctive groups who have been historically antagonistic towards each other come together to meet a new complex set of regulations after years of opposition? Can they form an alliance to produce a profitable, new idea of transportation and maintain a clean atmosphere at the same time?

What type of relationship could produce desirable results when the situation is so important, the conflicts are emotional and the outcome so uncertain? The classic relationship where one group or person delegates authority over the other is not an option. The alternative is a partnering relationship where change is creative and practical. The partnering characteristic of the sustaining spirit is not about team building. It extends beyond all economic, political and social processes to invite people to learn what it means to partner. If the auto industry and the environmental organization can learn to listen to the calling of the sustaining spirit, President Obamas initiative will have hope of succeeding.

The sustaining spirit establishes partnering by way of three avenues intersecting. The first, intentioning, is creating purpose driven actions. In order for partnering to occur, both sides must have the same intentions. Too often human behavior is unintentional. Cultures often act from the memories of the past rather than towards the possibilities of the future. The auto industry fell apart economically because the framework of their social biography disintegrated, leaving them directionless. The lifelong job created by the innovation of the future disappeared. The auto industry embraced a social biography that no longer worked. A partnering relationship, including intentioning, between the auto industry and the environmentalists must start if we are going to move towards a sustainable and prosperous future.

The second avenue use to establish partnering relationships is parity. When all sides of a relationship realize that each offers something of value to that relationship, parity has been achieved. Both the auto workers and the environmentalists must recognize that both have something of value that is needed to achieve their goals. The sustaining spirit does not call for sameness, but instead calls for equivalency yet individuality.

The third avenue needed is learning itself. Partnering is successful only with a mutual and reciprocal learning environment. Reciprocity between nature, modern technology, Mother Earth, and humanity is essential to the success of partnering. The auto industry and environmentalist must learn from both their own and each others mistakes. This awareness towards learning is essential to the sustaining spirit. Will the auto industry and environmentalists accomplish individual goals while helping the other at the same time? The sustaining spirit says, Yes!

The future of the automobile industry and in the environmental industry will require necessary examination of the past. Letting go of certain habits is fundamental and cannot be forced. Difficult inner work is essential. Partnering lies beneath every instance of the sustaining archetype. Humanity, the auto industry and environmentalists alike, must learn to partner with each other and with our Earth so that each and everyone of us is sustained. If not, we are lost.

About the Author

Mandy Ziegler, editor, professional speaker and promoter of [When Your Spirit Calls - In Search of Your Spiritual Voice](#), by Warren Ziegler. Learn to discover yourself and your direction through [nine unique spiritual archetypes](#). Learn how spirit can influence every aspect of your life to better your life, your work, and your relationships.